



Kim Esely Named Director of Client Services

Littleton, Colo., February 8, 2012—**WhippleWood CPAs**, a leading provider of accounting, tax and business consulting services, has appointed Kim Esely as Director of Client Services. In this role, she will act as a client liaison and coordinate the continued development, documentation and evaluation of procedures and processes to maximize efficiency and firm excellence.

Kim has a degree in Business Technical Management from DeVry University, and has worked with WhippleWood CPAs for eight years. In the accounting industry for 20 years, she specializes in consulting with small businesses and individuals, and excels at training and coaching clients in financial and IT matters. She helps clients organize their financial documents and data, as well as perform basic bookkeeping tasks, such as reconciling accounts, completing financial statements, and preparing payroll and sales tax returns. She assists clients in preparing for IRS audits, business reviews and valuations, and other proceedings (such as divorce and business purchases). With her extensive background in networking and IT, Kim advises clients on software evaluation, set up, and conversion, and helps them establish procedures for network documentation, hardware requirements and conflict resolution.

As Director of Client Services, Kim will be involved in determining the short- and long-term resource requirements of the firm and guiding the strategic use of such resources. She will support organizational growth by providing strategic client direction, building new relationships and maintaining existing client relationships, as well as ensuring that client projects are implemented according to schedule.

About WhippleWood CPAs

WhippleWood CPAs has provided a wide range of accounting, tax and business consulting services to individuals and business clients in a variety of industries for more than 30 years. Chosen as one of the country's Best Accounting Firms to Work For in 2009 and 2010 by *Accounting Today*, WhippleWood CPAs emphasizes excellence in the workplace, and has developed a team approach to providing services by establishing ongoing relationships with advisors from other professions, including legal, banking, financial planning, investing and insurance services.