

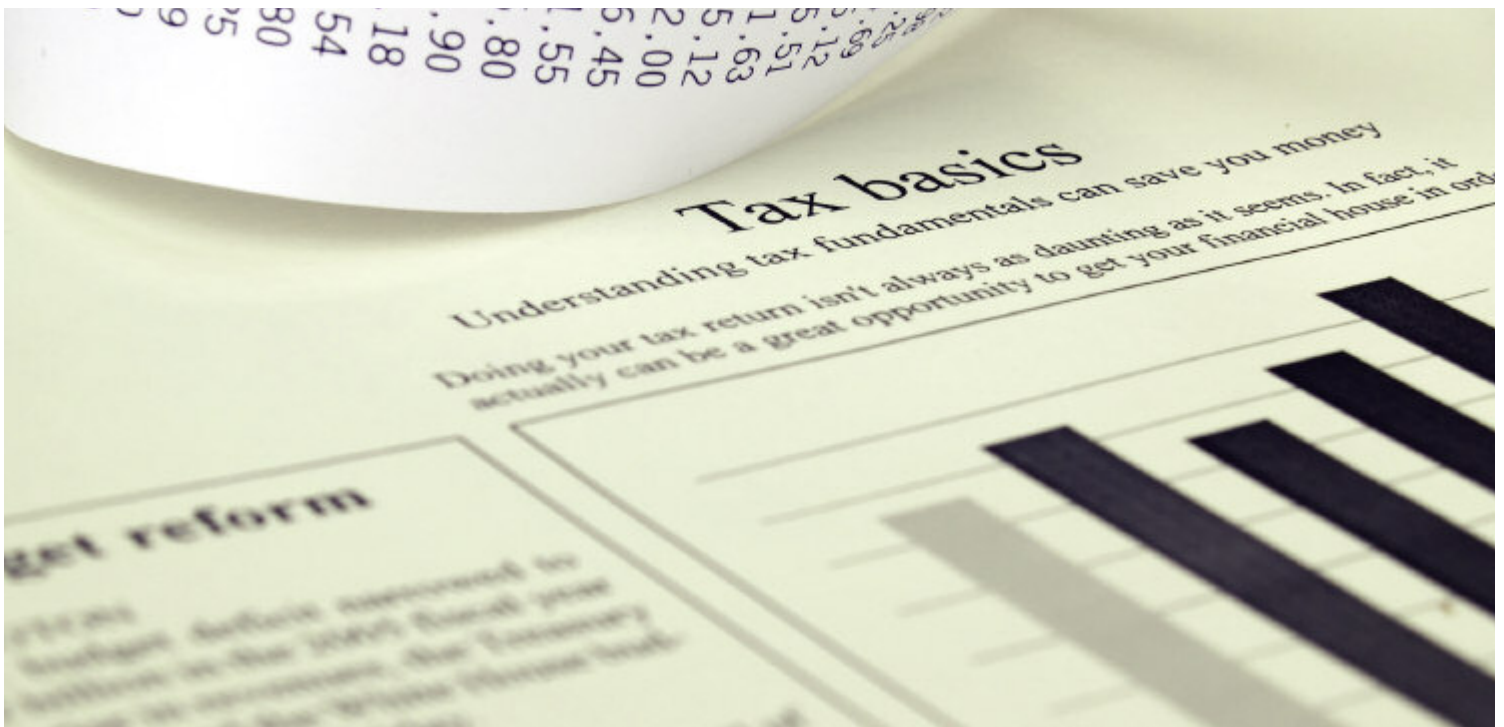
Questions Every Business Owner Should Ask



“...I really didn’t expect you to get it right the first time, given the complications of my return. But obviously you know what the heck you are doing. I am so used to catching mistakes from others that my trust level has dropped significantly when I’m working with someone new. I’m glad I found you...”

– Miceli Financial Planning

1. What is the best way to finance my business, real estate & equipment?
2. Are there any local tax benefits that I can receive in addition to state and federal benefits?
3. What is the best strategy for expanding my business?
4. Is my business operating as the correct entity type?
5. What are the latest tax laws that will affect my business?
6. Am I using the correct accounting method for my business?
7. How much do I really earn?
8. How much do I really pay in taxes?



9. Do I have enough capital to survive rough times?

12. What does my tax plan look like for next year?

10. Are my loans structured effectively?

13. What is my business really worth?

11. Have I depreciated my assets correctly and if not, what can I do about it?

14. What is the best way to transition my business to the second generation or to a new owner?

WhippleWood CPAs has been providing accounting, tax, and business consulting services to a wide range of business and individual clients for more than 30 years. Our clients are located throughout the United States and abroad.

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