

For a 2nd Consecutive Year, WhippleWood CPAs, has been named one of the 2010 Best Accounting Firms to Work for!

Press Release

The annual list of "Best Accounting Firms" was created by *Accounting Today* and Best Companies Group.

This survey and award program was designed to identify, recognize and honor the best places of employment in the accounting industry, benefiting the nation's economy, its workforce and businesses. The *Best Accounting Firms to Work for* list is made up of a total of 100 companies, split into three groups: 45 small-sized companies (15-49 employees), 45 medium-sized companies (50-249 employees) and 10 large-sized companies (more than 250 employees). [WhippleWood CPAs, LLC](#), has been named one of the *Best Accounting Firms to Work for* in the small category.

To be considered for participation, companies had to fulfill the following eligibility requirements:

- Be a for-profit or not-for-profit business;
- Be a publicly or privately held business;
- Have a facility in the United States;
- Have at least 15 employees in the United States;
- Must be in business a minimum of 1 year;
- Be an accounting firm.

Accounting firms from across the country participated in the two-part survey process to determine the *Best Accounting Firms to Work for*. The first part consisted of evaluating each nominated firm's workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure the employee experience. The combined scores determined the top firms and the final ranking. Best Companies Group managed the overall registration, survey and analysis process and determined the final rankings.

The ranking of the 3rd annual *Best Accounting Firms to Work for* will be unveiled at an awards ceremony during *Accounting Today's* Growth & Profitability Summit on November 17th at the Wynn Resort in Las Vegas. The list-making firms will also be published in the December 13th issue of *Accounting Today*.

For more information on the *Best Accounting Firms to Work for* program, visit www.BestAccountingFirmstoWorkfor.com.